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**June 29, 2021**

TO: AALL Members  
FROM: Vani Ungapen, Executive Director  
RE: 2020-2021 AALL Highlights –AALL General Business Meeting

There have been many exciting programs developed and launched by AALL this past year. AALL's eLearning, launched on December 14, 2020 (LMS) now **has over 1,401 user accounts** and **over 3,500 registrations** for various AALL education programs done through this platform. **AALL's first self-paced course on "Introduction to Law Library Budgets"** also launched on December 14, 2020, has over **80 registrants**.

We are very excited about the **second AALL Virtual Conference** which in addition to education programs will also include some fun events. Although transitioning to the Virtual Conference represents a significant loss of revenue for AALL, I am happy to share that sponsorships and the number of exhibitors for this Conference exceeded what was budgeted for. More details will be in the Annual Meeting section.

This year has been a time of trying new things. The **AALL Virtual Career Connection** was something new that we tried as we could not offer the Career Center that is usually offered at the in person Annual Meeting. The **first Virtual Career Connection** took place on March 18. The Career Connection included a webinar and a virtual space for employers to meet with potential candidates for open positions. The webinar was held with **61 registrations** and the job fair included 3 participating employers interviewing for 4 jobs and holding **15 interviews**.

Below is an overview of programs AALL Headquarter has been working on.



## **AALL 2021 Virtual Conference**

We are very excited about the 2021 Virtual Conference. Registration opened mid-March and as of this writing, there are over **1,150 registrations for the Conference**, including **29 exhibitors** for the Virtual Exhibit Hall. The Virtual Conference will feature **26 live streamed and 20 pre-recorded programs**.

We are also very appreciative of the support of our sponsors. Below is a list of current sponsors for the 2021 Virtual Conference.

### **Platinum (\$65,000 or more)**

LexisNexis  
Thomson Reuters

### **Silver (\$25,000 or more)**

Bloomberg Law

### **Bronze (\$10,000 or more)**

Fastcase

### **Contributor (\$5,000 or more)**

Gavelytics  
Hein

### **Friends of AALL (Less than \$5,000)**

Brill  
Jus Mundi  
Lucidea  
ProQuest  
IPRally



## AALL Professional Development

AALL offered the Management Institute virtually, for the first time, on March 23 and March 24 with **82 participants**. This was a record number of attendees for AALL as the normal in person Management Institute has about 45-50 attendees. **The AALL Innovation Bootcamp** was held virtually this year on May 6 and 7 with **29 attendees**. **The AALL Executive Institute** (for Directors) will be held virtually on **July 28 and 29**.

Since last July, AALL offered a total of **14 AALL webinars**, **11 partner webinars** and **26** bi-weekly coffee chats.

In March, AALL sent out a survey to AALL members to gain input on topics for the **second AALL self-paced course**. The CPE committee voted on four topic areas that were prevalent in the member survey. Those topics were strategic thinking and decision making, legal research, and data analytics/benchmarking. The topic receiving the most votes was strategic thinking and decision-making. The call for SMEs was sent out in June.

## AALL Membership

**Total membership in good standing on June 25 was 3,696** compared to 3,970 at the same time last year (a 6.9 percent decrease). Renewal information for **membership year 2021-2022** went out on March 1 with **3,478 invoices sent out**. Membership renewals is going so much better this year compared to previous years. **The renewal rate for the membership year 2021-2022 is 63.71%** (or 2,216 paid members) compared to 58.24% (or 2,226 paid members) the same time last year. The number of lapsed members who **have rejoined AALL is currently at 73**.

AALL continues to connect with and reach out to members who have not renewed their AALL membership in the past five years. Those communications encourage them to rejoin the Association, while highlighting the new eLearning site as well other member-only benefits such as coffee chats, free webinars, and discounts on both publications and live education to entice them to renew.



## 2021 State of the Profession Report

The **2021 State of the Profession report**, released on June 22, 2021 received many media coverage and we are very excited about this. As of this writing, we have sold **58 copies of this report**, a combination of print, digital only and a print+digital formats. The Executive Summary is available for free.

## AALL FY 2021 and FY 2022

The **second quarter financials for FY 2020-2021** are available in the July meeting Board book. As the financials show, the transition to the Virtual Conference presents significant revenue loss for AALL. However, AALL continues to streamline expenses and reduce them where possible.

With the Executive Board approving the budget guidelines for FY 2021-2022, the operating budget for FY 2021-2022 is included in this July 2021 Board book for the Executive Board to review and approve.

## Diversity, Inclusion and Equity

The **IDEA Special Committee** appointed by AALL President Emily Florio continued to work very hard on summarizing the survey results as well as working on recommendations for the Executive Board. The Committee submitted a report for the July Executive Board meeting and more details will be available in this report. The **AALL'S Anti-Racism, Diversity, Equity & Inclusion Updates & Resources page** on AALLNET continues to be updated regularly.

Members voted to pass the *AALL Resolution Proclaiming that Black Lives Matter, Calling for a Diverse, Equal & Inclusive AALL and Legal Information Profession*. This resolution was sponsored by the Black Caucus, not the BLL-SIS.

## AALL 2019 - 2022 Strategic Plan

We are proud to report that much progress has been made in accomplishing the goals and objectives of the **2019-2022 Strategic Plan**. As you may recall, the 2019-2022 Strategic Plan has three pillars: Talent, Engagement, and Alliances. You will hear more about the progress on this plan from President-Elect Diane Rodriguez. You may also see more details on AALL's progress in the AALL Strategic Actions plan update in July 2021 board book.



## CONCLUSION

The July 2021 Virtual Conference represents the end of the 2020-2021 AALL leadership year. I am very proud to say that AALL Headquarters' staff continues to work hard to ensure that our members and partners receive exceptional programs and services from the Association. We continue to streamline, innovate, and create new programs and services for the benefit of our members and also to position AALL members as the recognized authority and experts in all aspects of legal information. I also want to acknowledge the hard work of all the member volunteers who continue to commit their time to AALL. We appreciate and value your support.

Respectfully Submitted,

A handwritten signature in black ink that reads 'Vani Ungapen'.

Vani Ungapen  
AALL Executive Director